



Email: committeeservices@horsham.gov.uk
Direct line: 01403 215465

Local Economy and Parking Policy Development Advisory Group

Wednesday, 6th November, 2019 at 5.30 pm

Wallis Room, Parkside, Chart Way, Horsham

The Access to Information Procedure Rules are not applicable to Policy Development Advisory Groups and members of the public may not attend. Members of the Council who are not members of the Policy Development Advisory Group may attend to observe the proceedings, seating for which will be provided, subject to providing advance (by noon of the day of the meeting) written notification to the Chairman of the meeting and committeeservices@horsham.gov.uk

Councillors:	Paul Clarke (Chairman)	
	John Blackall	John Milne
	Roy Cornell	Colin Minto
	Tony Hogben	Mike Morgan
	Richard Landeryou	Jack Saheid
	Gordon Lindsay	Belinda Walters

You are summoned to the meeting to transact the following business

Glen Chipp
Chief Executive

Agenda

	Page No.
1. Apologies for absence	
2. Notes of previous meeting To receive the notes of the meeting held on 24 September 2019	3 - 4
3. Discover Horsham District The Group will receive a demonstration of the Council's tourism website, Discover Horsham District, which is being redeveloped.	
4. Inward Investment The Head of Economic Development will update the Group on the work being undertaken to attract new businesses to the District.	

5. **Piries Place Car Park**

The Group will receive an update on Piries Place car park, which was officially declared open on 9 October after undergoing extensive renovation.

6. **Pavilions Car Park five-hour tariff**

The Head of Parking Services will brief the Group on the proposed introduction of a five-hour tariff at the Pavilions car park. The proposal will be considered by Cabinet on 28 November and is designed to deter people staying beyond five hours after the ANPR (number plate recognition) pay on foot system is installed.

7. **Forward Plan Extract for the Local Economy Portfolio**

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To note the Forward Plan extract for the Local Economy Portfolio

Local Economy and Parking Policy Development Advisory Group
24 SEPTEMBER 2019

Present: Councillors: Paul Clarke (Chairman), Tony Hogben,
Richard Landeryou, Gordon Lindsay, John Milne, Colin Minto,
Mike Morgan and Belinda Walters

Absent: Councillors: John Blackall, Roy Cornell and Jack Saheid

Also Present: Ruth Fletcher, Frances Haigh and Nigel Jupp

7 **NOTES OF PREVIOUS MEETING**

The notes of the meeting held on 10 July were received.

8 **FULL FIBRE PROGRAMME UPDATE**

Director of Corporate Resources gave a presentation to the Group on the county-wide programme to increase broadband speeds and connectivity by updating and expanding the fibre network in towns and rural areas throughout the county.

The Group were advised of the proposed routes and timescales for delivering the four projects that made up the programme: Rural, North and South, Coastal, and Horsham & Crawley.

Funding was primarily through the business rate pool and some LEP (Local Enterprise Partnership) funding. The Director of Corporate Resources advised that the anticipated level of funding from business rates was still to be confirmed.

The Group discussed the preferred business models for each project and tender processes over the coming months. This was an ambitious large-scale programme and the Cabinet Member emphasised the importance of extending this service across the district.

9 **ECONOMIC DEVELOPMENT UPDATE**

The Head of Economic Development gave a presentation to the Group to update them on some of the key projects undertaken by the department:

Horsham Business Improvement District (BID) Since the last PDAG a Steering Group had been set up. One of its roles was to advise businesses of the benefits of joining this business-led partnership for Horsham town. Consultants had been appointed to help implement the ballot of town businesses. Should this be successful the BID could be established by August 2020.

LEAP Grants The Economic Development Team had received 31 applications from small businesses seeking grants through the Local Enterprise Apprenticeship Platform. The Economic Development Team had secured £46,766 of funding for awards to be granted over three rounds, with the second round closing in December 2019 and the third round in April 2020. A report will be brought to a future PDAG summarising the awards and analysing the extent to which they have helped the businesses.

Current business enquiries The Group noted the number and type of business enquiries received by the Department over the last 12 months. A majority of the 21 businesses looking for premises were already in the district and looking to expand. The Group noted the importance of new development sites, including North of Horsham and Billingshurst, in fulfilling this identified need. The department had also given advice in response to approximately 100 general business enquires.

The Head of Economic Development agreed to supply the Group with more detailed data about business premises enquiries, showing the anticipated number of jobs generated.

Journey to Work The Group received an update on this long running employability programme. The Cabinet Member stated that the programme gave people confidence and support and was important in getting people into work. Of the 81 jobseekers placed on the programme since April 2018, 30 had found employment. The programme had support hubs in Billingshurst, Henfield, Southwater, Horsham and Storrington.

10 **FORWARD PLAN EXTRACT FOR THE LOCAL ECONOMY PORTFOLIO**

The forward plan extract was noted.

The meeting closed at 6.20 pm having commenced at 5.30 pm

CHAIRMAN

FORWARD PLAN – LOCAL ECONOMY & PARKING PORTFOLIO

This notice sets out details of key decisions that the Cabinet or a Cabinet Member intend to make, and gives 28 days' notice of the decision under the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012. The notice also includes details of other decisions the Council intends to make.

The reports and any background documents that have been used to inform the decisions will be available on the Council's website (www.horsham.gov.uk) or by contacting Committee Services at the Council Offices.

Whilst the majority of the Council's business will be open to the public, there will be occasions when the business to be considered contains confidential, commercially sensitive or personal information. This is formal notice under the 2012 Regulations that part or all of the reports on the decisions referred to in the schedule may be private because they contain exempt information under Part 1 of Schedule 12A to the Local Government Act 1972 (as amended) and the public interest in withholding the information outweighs the public interest in disclosing it.

If you wish to make representations about why part or all of the papers should be open to the public, please contact Committee Services at least 10 working days before the date on which the decision is to be taken.

If you wish to make representations to the Cabinet or Cabinet Member about the proposed decisions, please contact Committee Services to make your request.

Please note that the decision date given in this notice may be subject to change.

To contact Committee Services:

E-mail: : committeeservices@horsham.gov.uk

Tel: 01403 215123

Published on 01 October 2019

What is a Key Decision?

A key decision is an executive decision which, is likely –

- (i) to result in the Council incurring expenditure which is, or the making of savings which are, significant having regard to the Council's budget for the service or function to which the decision relates; or
- (ii) to be significant in terms of its effects on communities living or working in an area comprising two or more wards in the District.

	Subject/Decision	Decision Taker	Date(s) of decision	Is all or part of this item likely to be dealt with in private	Contact Officer Cabinet Member (NB include name, title and email address)
5.	Extending Ultrafast Public Connectivity	Cabinet	28 Nov 2019	Open	Jane Eaton, Director of Corporate Resources jane.eaton@horsham.gov.uk Leader and Cabinet Member for Finance and Assets (Councillor Ray Dawe), Cabinet Member for Local Economy & Parking (Councillor Paul Clarke)
6	Pavilions car park tariff change - to introduce a post 5 hour tariff for the introduction of ANPR	Cabinet	28 Nov 2019	Open	Barbara Childs, Director of Place barbara.childs@horsham.gov.uk Cabinet Member for Local Economy & Parking (Councillor Paul Clarke)

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